

Rutgers Institute for Nicotine & Tobacco Studies - Tobacco Dependence Program  
in collaboration with the  
Division of Addiction Psychiatry  
and co provided with  
Rutgers University Behavioral Health Care  
Rutgers Center for Public Health Workforce Development

## Training Announcement

# Tobacco Treatment Specialist Training

Our training program is fully accredited by the Council for Tobacco Treatment Training Programs. After full completion of this training, participants will receive documentation of training completion and will be eligible to apply for National Certification; participants are not yet Certified.

*OUR TRAINING FACULTY includes doctoral-level, national experts in all aspects of tobacco control and treatment – including areas of medical and behavioral-health tobacco treatment, tobacco products and surveillance, epidemiology, messaging and communication, and program planning and evaluation. After completing the training, participants can expect to effectively treat patients for tobacco dependence and to provide other services to help organizations address tobacco use.*

*THE TRAINING FORMAT is virtual and encompasses both asynchronous (working with online materials at your own pace) and synchronous (working virtually together as a group) sections. The asynchronous portion will be conducted through the Canvas online platform in which participants independently complete a series of educational modules during the two weeks prior to our live, 2-day interactive Zoom sessions from 8:00am-5:30pm ET. This hybrid-approach allows busy professionals much needed schedule flexibility.*

### Target Audience:

This training is designed for Social Workers; Nurses; Psychologists; Physicians; Pharmacists; Certified Counselors; Certified Alcohol and Drug Counselors; Marriage and Family Therapists; Health Educators; and any other professionals who treat tobacco users.

Self-Paced Online Modules: Available beginning on or about March 5 and due March 23

Live Zoom Session Dates: March 24-25, 2025

Course runs 8:00am – 5:30pm ET on both dates.

Visit [www.tobaccoprogram.org](http://www.tobaccoprogram.org) for registration details. Registration will remain open until the training reaches capacity.

Objectives: At the end of this training participants will be able to:

1. Describe the impact that tobacco use, the tobacco industry, and FDA regulation has on society including environmental/cultural factors
2. Describe the individual impact that tobacco use has on individual health and addiction, co-morbidities and special populations
3. Assess critical factors used in the development of a tobacco treatment plan including motivation and dependence
4. Examine how to implement components of a comprehensive, evidence-based tobacco dependence treatment intervention based on clinical practice guidelines including behavioral skills, social support, and pharmacotherapy including principles of community outreach and cultural sensitivity
5. Practice and demonstrate the skills needed to conduct a clinical assessment, engage in individual counseling, motivational interviewing, and group counseling (both in-person and via telehealth)
6. Discuss the principles involved in tobacco treatment program development and evaluation, clinical practice guidelines, and evidence-based scientific literature

## PROGRAM FACULTY:

**Michael B. Steinberg, MD, MPH** is Professor and Chief in the Division of General Internal Medicine, Vice-Chair for Clinical Research at the Rutgers Robert Wood Johnson Medical School, and Medical Director of the Rutgers Institute for Nicotine & Tobacco Studies. Dr. Steinberg has been a Fellow of the American College of Physicians since 2010, a former RWJ Foundation Physician Faculty Scholar (2006-9), and past-president of the Association for the Treatment of Tobacco Use and Dependence (ATTUD). He maintains an active research career in the areas of tobacco treatment interventions, has published nearly 100 peer-reviewed manuscripts, and has conducted studies funded by NCI, NIDA, RWJ Foundation, and the NJ Department of Health. His ongoing efforts include NCI-funded research evaluating physicians' attitudes and communication regarding E-cigarettes (PACE) and studying cigarette relighting behaviors, project lead for NCI's Cancer Center Cessation Initiative (C3i), and coordination and training for the 11 New Jersey tobacco Quitcenters.

**Kim Jordan-Casaroni, DSW, LCSW, LCADC** is the Treatment Coordinator for the Rutgers Institute for Nicotine & Tobacco Studies, and Assistant Professor at the Division of General Internal Medicine at Rutgers-Robert Wood Johnson Medical School. Dr. Casaroni holds both a masters and doctoral degree in social work from Rutgers University. She has over 30 years of experience in behavioral health and addiction treatment and has worked as a clinician and supervisor in a variety of treatment settings including inpatient and outpatient programs, schools and private practice.

**Kristen E. Riley, PhD** is an Assistant Professor at the Rutgers Graduate School of Applied and Professional Psychology (GSAPP). She received her Ph.D. in clinical psychology with a certificate in health psychology from the University of Connecticut and a postdoctoral fellowship in cancer prevention at Memorial Sloan Kettering Cancer Center (MSKCC). Her research aims to decrease stigma and increase health equity through tobacco cessation integrated care. She is an affiliate member of Center for Alcohol & Substance Use Studies, and the Institute for Nicotine & Tobacco Studies, and is an associate member of the Cancer Institute of New Jersey in Cancer Prevention and Control.

**Jill M. Williams, MD** is Professor of Psychiatry and Director of the Division of Addiction Psychiatry at the Rutgers University-Robert Wood Johnson Medical School in New Brunswick. She also holds faculty appointments at the Cancer Institute of New Jersey and the Rutgers Center for Addiction Studies. The focus of Dr. Williams work has been in addressing tobacco in individuals with mental illness or other addictions through treatment and systems interventions. In 2015 she was the recipient of the Remarkable Achievement Award of the NJ Psychiatric Association. She also is recent past Chair of the APA Council on Addiction Psychiatry.

**Marc L. Steinberg, PhD** is a clinical psychologist and the director of the Tobacco Research & Intervention lab. He is Professor of Psychiatry and Associate Director, Division of Addiction Psychiatry at Rutgers Robert Wood Johnson Medical School. The majority of his research focuses on tobacco use and dependence, including tobacco dependence treatment development, tobacco use in smokers with psychiatric comorbidity, the relationship between smoking and task persistence/distress tolerance, and motivational interviewing as an approach to encourage smokers to make a quit attempt. More recently, Dr. Steinberg has begun examining tobacco use and psychiatric comorbidity in patients using cannabis for therapeutic purposes. Dr. Steinberg is active in the Society for Research on Nicotine and Tobacco (SRNT) where he serves on the Treatment Network's Advisory Committee. He is a Deputy Editor for the journal *Nicotine & Tobacco Research* and a Consulting Editor for *Psychology of Addictive Behaviors*.

**Mary Hrywna, PhD, MPH** is an Assistant Professor, Rutgers Institute for Nicotine & Tobacco Studies and Rutgers School of Public Health. She has over 20 years of experience working at universities coordinating and conducting behavioral science and policy research. Her research areas and interests include tobacco regulatory science and tobacco control policy, particularly policies that may prevent or reduce tobacco use among young people and other special populations. Dr. Hrywna is the Principal Investigator of a contract funded by the New Jersey Department of Health intended to conduct tobacco-related research and surveillance in the state including the New Jersey Youth Tobacco Survey and repeated point of sale data collection.

**Manish S. Patel, MD** is an Associate Professor of Medicine and Vice-Chief of the Division of General Internal Medicine at the Rutgers – Robert Wood Johnson Medical School. He was elected to Fellowship in the American College of Physicians in 2018. He has published numerous peer-reviewed manuscripts, including in the field of tobacco treatment. As a hospitalist, Dr. Patel is especially interested in the treatment of tobacco dependence in the hospitalized and perioperative setting, and he has given lectures on this topic in various regional academic settings.

**Olivia A. Wackowski, PhD, MPH** Associate Professor, Rutgers Institute for Nicotine & Tobacco Studies, is a health behavioral scientist with a research concentration in the area of tobacco control. Her research interests lie in the area of tobacco communication, tobacco product perceptions, risk perceptions, and product use trends. Using both qualitative and quantitative methods, her research informs tobacco control policy including FDA regulation of tobacco and fits under the scope of tobacco regulatory science.

**Michelle T. Bover Manderski, PhD, MPH** is Associate Director of Survey Methods and Data Analysis at Rutgers Institute for Nicotine & Tobacco Studies and Instructor of Epidemiology, Department of Biostatistics and Epidemiology at Rutgers School of Public Health. Dr. Bover Manderski's research interests include survey methodology, measurement of health-related behaviors, cancer epidemiology, and epidemiology of tobacco use. During her 10+ years at the Institute for Nicotine & Tobacco Studies, she has led or collaborated on numerous tobacco research projects, including surveillance, clinical and program evaluation, and experimental studies.

**Ollie Ganz, DrPH, MSPH** is a behavioral scientist whose research program focuses on tobacco regulatory science, surveillance of tobacco industry marketing, and understanding the effects of tobacco industry marketing and tobacco product characteristics on tobacco-related perceptions and behaviors. Dr. Ganz has also worked on the development and evaluation of several, large-scale anti-smoking campaigns, including the truth® campaign, Fresh Empire and This Free Life. Her research is also focused on the examination of on population-level patterns of tobacco use, with a focus on tobacco-related health disparities. Dr. Ganz earned her BA in English from the University of Michigan- Ann Arbor, her MSPH in Health Education and Health Communication from the Johns Hopkins Bloomberg School of Public Health and her DrPH in Health Behavior from the George Washington University Milken Institute School of Public Health. She previously worked as a Health Scientist at the U.S. Food and Drug Administration, Center for Tobacco Products, Office of Health Communication and Education.

**Kevin Schroth, JD** is an Associate Professor with Rutgers University's Institute for Nicotine & Tobacco Studies and School of Public Health. He teaches public health law, and his research focuses on how tobacco regulatory science can improve tobacco control policy. He previously served as an attorney with the New York City Health Department, directing tobacco control policy for the City. During this tenure, Kevin played a principal role in drafting and passing more than a dozen tobacco control laws. He also developed policies designed to reduce consumption of sodium and sugary beverages. Before concentrating on public health, he worked as a commercial litigator, and clerked for federal and state judges in New Jersey. Kevin earned his JD from Rutgers Law School and BA from Bucknell University.

**Heather Jordan, MPH, CPH, MCHES** is a Research Program Manager and Health Educator at the Rutgers Institute for Nicotine & Tobacco Studies at Rutgers, The State University of New Jersey. Ms. Jordan's area of expertise is lung cancer screening and tobacco cessation. She holds a Master's Degree in Public Health with a concentration in Maternal and Child Health. Ms. Jordan is Certified in Public Health (CPH), a Master Health Education Specialist (MCHES), and is trained as a Tobacco Treatment Specialist through the Rutgers Tobacco Dependence Program.

**Monica J. Gilles, MAS, RRT, NCTTP** is a Clinical Care Coordinator and Tobacco Cessation Counselor with the Rutgers Cancer Institute of New Jersey (CINJ) and the Rutgers Tobacco Dependence Program. Monica is a clinician with over 20 years of experience working with the neonatal and geriatric populations and over 10 years of pulmonary rehabilitation experience working with post lung transplant recipients. She has also worked with veterans at the VA Hospital that are living with chronic lung diseases. Monica earned her MAS degree in 2006. She received her Tobacco Treatment Specialist training in 2013 from the Rutgers Tobacco Dependence Program. After which, she successfully started the first outpatient tobacco cessation program at her previous organization. With this specialty, she has educated many members of the community about lung cancer prevention. This has led to professional (Train-the-Trainer) education, teaching community health workers about tobacco cessation. Further, Monica has educated high school aged young adults on topics of tobacco education and cessation, having successfully completed the American Lung Association's ACT to Address Youth Cessation Training. Her diverse background includes healthcare and also public health experience through the community outreach and engagement department at CINJ.

There is no commercial support for this activity. Dr. Steinberg had previously received an unrestricted research grant from Pfizer in 2006, and had been a consultant for Arena Pharmaceuticals regarding tobacco treatment medications. Dr. Williams has received research grant support from and has been a consultant to Pfizer. All individuals who affect the content of continuing education activities are required to disclose to the audience any real or apparent conflict of interest related to the activity. The activity faculty are further required to disclose discussion of off-label/investigational uses in their presentations. These disclosures will be made to the audience at the time of the activity.

Registration is available on-line: [www.tobaccoprogram.org](http://www.tobaccoprogram.org). Should you learn in advance that you will be unable to attend training for which your registration has been confirmed, please email Training Staff at [training@ints.rutgers.edu](mailto:training@ints.rutgers.edu) so the space we have reserved for you can be made available for another participant. Participants who sign in on time and are present for the entire training session will receive documentation of attendance. For further information and to discuss possible provisions for any physical disability (ADA) please contact [training@ints.rutgers.edu](mailto:training@ints.rutgers.edu).

## CONTINUING EDUCATION INFORMATION:

### Professional Contact Hours provided by UBHC for Physicians, Nurses, Pharmacists, Psychologists, Social Workers, Professional Counselors, Licensed and Certified Alcohol and Drug Counselors, Marriage and Family Therapists, and Certified Recovery Support Practitioners

#### Professional Contact Hours Provided

- Sign on prior to the start time and be present for the entire session each day.
- Please grant CCE 7-10 days to confirm and process attendance in RBHSCloudCME prior to logging into the system to complete the post-program evaluation and download CE Certificate or General Attendance Certificate.
- Certificate Fee for Professional Contact Hours is \$40 payable via credit card in RBHSCloudCME after completing post-program evaluation.
- Partial credits will not be issued to participants arriving late or leaving early.

\*As per DCA/ADCC regulations, these boards only allow 50% of their renewal coursework to be asynchronous. Please check with your individual boards on asynchronous and synchronous learning formats for continuing education.



In support of improving patient care, this activity has been planned and implemented by Rutgers Biomedical and Health Sciences and the Center for Tobacco Surveillance and Evaluation Research and the Division of Addiction Psychiatry. Rutgers Biomedical and Health Sciences is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

**Physicians:** Rutgers Biomedical and Health Sciences designates this live activity for a maximum of **36.0 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

**Nurses:** This activity is awarded **36.0 contact hours** (60 min CH).

**Pharmacists:** The knowledge-based activity qualifies for **36.0** contact hours of continuing pharmacy education credit. UAN for this course: UAN JA0000855-0000-25-001-H01-P

Pharmacists' NABP e-Profile ID and date of birth will be collected during registration. CPE credit will be processed approximately 30 days after completion of the program evaluation.

Nurses and pharmacists should claim only those contact hours actually spent participating in the activity.

**Psychologists:** This course is approved for **36.0 CE Credits**. Intermediate level. Rutgers Biomedical and Health Sciences is approved by the American Psychological Association to sponsor continuing education for psychologists. Rutgers Biomedical and Health Sciences maintains responsibility for this program and its content.



**Social Work ASWB:** As a Jointly Accredited Organization, RBHS and Rutgers UBHC is approved to offer social work continuing education by the Association of Social Work Boards (ASWB) Approved Continuing Education (ACE) program. Organizations, not individual courses, are approved under this program. State and provincial regulatory boards have the final authority to determine whether an individual course may be accepted for continuing education credit. Rutgers UBHC maintains responsibility for this course. Social workers completing this course receive 16.0 GENERAL continuing education credits. **New Jersey** accepts only individual approved courses/conferences, **New York** does not accept ASWB ACE provider or course/conference approval, **West Virginia** accepts ACE providers and courses for programs offered outside the state or through distance learning.

**Social Workers (The New Jersey Board of Social Work Examiners):** This program is approved for social work continuing education hours by Rutgers University Behavioral Health Care in accordance with New Jersey administrative code 13:44G-6.4 and recognized by The New Jersey Board of Social Work Examiners. This program is approved for **36.0 clinical continuing education hours**.



**Certified Counselors:** Rutgers University Behavioral Health Care has been approved by NBCC as an Approved Continuing Education Provider, ACEP No. 6198. Programs that do not qualify for NBCC credit are clearly identified. Rutgers University Behavioral Health Care is solely responsible for all aspects of the program. **36.0** Clock Hours.



**Professional Counselors (LAC/LPC):** Continuing education content for this course has been submitted to the Certification Board Inc. of New Jersey for LAC/LPC; LCADC/CADC; MFT/LMFT; and CRSP. Please note that credits are applicable to New Jersey professionals only. Attendees can contact CCE with questions at [cce@ubhc.rutgers.edu](mailto:cce@ubhc.rutgers.edu).

**Licensed and Certified Alcohol and Drug Counselors (CADC/LCADC):** Continuing education content for this course has been submitted to the Certification Board Inc. of New Jersey for LAC/LPC; LCADC/CADC; MFT/LMFT; and CRSP. Please note that credits are applicable to New Jersey professionals only. Attendees can contact CCE with questions at [cce@ubhc.rutgers.edu](mailto:cce@ubhc.rutgers.edu).

**Marriage and Family Therapists (MFT/LMFT):** Continuing education content for this course has been submitted to the Certification Board Inc. of New Jersey for LAC/LPC; LCADC/CADC; MFT/LMFT; and CRSP. Please note that credits are applicable to New Jersey professionals only. Attendees can contact CCE with questions at [cce@ubhc.rutgers.edu](mailto:cce@ubhc.rutgers.edu).

**Certified Recovery Support Practitioners (CRSP):** Continuing education content for this course has been submitted to the Certification Board Inc. of New Jersey for LAC/LPC; LCADC/CADC; MFT/LMFT; and CRSP. Please note that credits are applicable to New Jersey professionals only. Attendees can contact CCE with questions at [cce@ubhc.rutgers.edu](mailto:cce@ubhc.rutgers.edu).

If a participant or potential participant would like to express a concern about the continuing experience with Rutgers University Behavioral Health Care, they may call or e-mail [cce@ubhc.rutgers.edu](mailto:cce@ubhc.rutgers.edu)

**Professional Contact Hours provided by the American Association for Respiratory Care for Respiratory Therapists and the Rutgers School of Public Health for Certified Health Education Specialists**

**Continuing Respiratory Education (CRCE) system of the American Association for Respiratory Care (AARC):** This program has been approved for 33.4 hours Continuing Education Credits. Course # 191697000.

**Certified Health Education Specialists:** This program is approved for Certified Health Education Specialists (CHES) and Master Certified Health Education Specialists (MCHES) up to 33.5 total Category I Continuing Education Contact Hours (CECH). Maximum Advanced-level contact hours available are 33.5. The Rutgers School of Public Health, Center for Public Health Workforce Development is designated as a multiple event provider of CECHs by the National Commission for Health Education Credentialing. Program ID: 16617.

If any participant has additional inquiries regarding continuing education credits for Respiratory Therapists or Certified Health Education Specialists, email [training@ints.rutgers.edu](mailto:training@ints.rutgers.edu).

## AGENDA

<b>Week 1 – Self-Paced</b>	<b>Week 2 – Self-Paced</b>	<b>Day 1 Review</b>	<b>Day 2 Review</b>
<b>Tobacco Epidemic; Combusted and Non-Combusted Tobacco Products</b>  <b>Tobacco Harm Reduction</b>	<b>Behavioral Change Skills &amp; Treatment Strategies</b>  <b>Tobacco and Mental Health</b>	<b>Welcome/Course Overview Homework/CTTS/ATTUD</b>  <b>Tobacco Epidemic and Combusted Tobacco Products</b>	<b>Behavioral Change Skills &amp; Treatment Strategies Exercise</b>  <b>Tobacco and Mental Health</b>
<b>Statistics/Epidemiology</b>  <b>Tobacco Policy and FDA Regulation</b>	<b>Neurobiology of tobacco addiction</b>	<b>Non-Combusted and Tobacco Harm Reduction</b>  <b>Statistics/Epidemiology</b>  <b>Tobacco Policy and FDA Regulation</b>	<b>Neurobiology of Tobacco Addiction</b>
<b>Evidence-based treatment and Public Health Service Guidelines</b>	<b>NRT Pharmacotherapy</b>	<b>Evidence-based treatment and Public Health Service Guidelines</b>	<b>Group Counseling Skills for Treating Tobacco Dependence Video</b>
<b>Medical Complications Caused by Tobacco and Environmental Tobacco Smoke</b>	<b>Non-Nicotine pharmacotherapy</b>	<b>Medical Complications Caused by Tobacco and Environmental Tobacco Smoke</b>	<b>Treatment planning and relapse prevention Exercise</b>
<b>Tobacco industry tactics</b>	<b>Case Vignettes</b>	<b>Tobacco industry tactics</b>  <b>Lung Cancer Screening</b>  <b>Motivational Interviewing</b>	<b>Programmatic Issues</b>
<b>Lung Cancer Screening</b>	<b>FAQ's about Medications, Medication Metabolism, and Alternative Therapies</b>  <b>E-cigarettes and Nicotine Perceptions</b>	<b>NRT Pharmacotherapy</b>  <b>Non-nicotine medications</b>	<b>Discussion</b>
<b>Motivational Interviewing</b>	<b>Group Counseling Skills for Treating Tobacco Dependence</b>	<b>FAQ's about Medications, Medication Metabolism, and Alternative Therapies</b>  <b>E-cigarettes and Nicotine Perceptions</b>  <b>Case Vignettes</b>	<b>Evaluation</b>
<b>Assessment Tools</b>	<b>Introduction to Treatment Planning</b>	<b>Intro to Treatment Planning</b>  <b>Assessment Tools Exercise</b>  <b>Pharmacotherapy Cases</b>	

**\*Take-home, clinical assignment will be part of the training activities. The time for completion for the assignment is estimated to be 6 hours total.**

## **TTS Training**

### **TTS TRAINING REGISTRATION PROCESS**

Registration Form must be completed in full, by each participant.  
You may register for this training online at [www.tobaccoprogram.org](http://www.tobaccoprogram.org)

If you have any questions please email training staff: [training@ints.rutgers.edu](mailto:training@ints.rutgers.edu)

**Registration is complete AFTER a confirmation email has been received by the participant.**

**\*CONFIRMATION EMAIL WITH DIRECTIONS WILL BE SENT TO EACH PARTICIPANT AFTER PAYMENT HAS BEEN RECEIVED.**

#### **Registration Details**

**Please email training staff if you would like to discuss possible accommodations for disability (ADA)**

#### **Course Confirmation Procedure**

Course confirmation **via email** will be sent to participants, up to one week prior to the course.

If you do not receive confirmation, please email [training@ints.rutgers.edu](mailto:training@ints.rutgers.edu).

#### **Cancellation Policy**

All attendees are asked to please notify the Training Staff in writing, as soon as possible, regarding a cancellation of attendance. Seating is limited and if a cancellation is received, there may be an opportunity for another participant to attend the training.

#### **Additional Information**

Certificates of attendance will only be given to those participants who complete the training in full.