

**Tobacco
Dependence
Program**



UMDNJ
UNIVERSITY OF MEDICINE &
DENTISTRY OF NEW JERSEY

UMDNJ-Tobacco Dependence Program
in collaboration with the
Center for Tobacco Surveillance and Evaluation Research
and the
Division of Addiction Psychiatry

Training Announcement

Certified Tobacco Treatment Specialist Training

Participants can expect to leave the training competent to effectively treat patients for tobacco dependence and to provide other services that will help organizations to address tobacco use.

5-Day CTTs Training

Target Audience:

This conference is designed for healthcare professionals who treat tobacco users.

OCTOBER 15-19, 2012

Location:

New Brunswick, NJ 08901

www.tobaccoprogram.org

9:00am – 5:00pm (Registration 8:30am to 9:00am)

Complete Course Fee: \$975.00

We serve breakfast every day and two networking lunches.

Objectives: At the end of this training participants will be able to:

1. Describe the impact that tobacco use, the tobacco industry, and FDA regulation has on society including environmental/cultural factors
2. Describe the individual impact that tobacco use has on individual health and addiction, co-morbidities and special populations
3. Assess critical factors used in the development of a tobacco treatment plan including motivation and dependence
4. Examine how to implement components of a comprehensive, evidence-based tobacco dependence treatment intervention based on clinical practice guidelines including behavioral skills, social support, and pharmacotherapy including principles of community outreach and cultural sensitivity
5. Practice and demonstrate the skills needed to conduct a clinical assessment, engage in individual counseling, motivational interviewing, and group counseling
6. Discuss the principles involved in tobacco treatment program development and evaluation, clinical practice guidelines, and evidence-based scientific literature

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Presenters:

Michael B. Schulman, MD, MPH, Director, Center for Tobacco Surveillance and Evaluation Research, and appointments at the UMDNJ-Robert Wood Johnson Medical School and the School of Public Health. In addition to his

medical degree, he has masters' level training in the field of public health education and behavioral science. His clinical and research interests include clinical preventive services and tobacco treatment in primary care and hospital settings. He has published and presented on several topics related to preventive medicine and tobacco issues. Prior to coming to UMDNJ, Dr. Steinberg was on faculty at Jefferson Medical College in Philadelphia where he was Director of Educational Programs and Services at the Comprehensive Center for Tobacco Research and Treatment and participated in both clinical and research activities

Donna Richardson, MSW, LCSW, LCADC, CTTS is the Clinic Coordinator for the Tobacco Dependence Program. She is also an Instructor at UMDNJ, School of Public Health. She has more than 30 years experience working with people to change behaviors that no longer work well for them. She has done this work in corrections settings, in child welfare settings, in community mental health/behavioral health settings, in hospital settings, with inpatients and outpatients, and in private practice.

Jill Williams, MD is a psychiatrist specializing in treatment of tobacco dependence and other addictions in mentally ill populations. She is an Associate Professor of Psychiatry at the UMDNJ-Robert Wood Johnson Medical School. Dr. Williams is the recipient of a National Institute on Drug Abuse (NIDA) Career Development Award (K23), entitled, Nicotine Dependence Treatment in Psychiatric Comorbidity. Dr. Williams currently conducts research to study pharmacological and psychosocial treatments to help patients with schizophrenia quit smoking.

Marc Steinberg, PhD is an Assistant Professor of Psychiatry at Robert Wood Johnson Medical School, and has appointments at the Rutgers University Center for Alcohol Studies, the UMDNJ School of Public Health, and the Cancer Institute of New Jersey. Dr. Steinberg is a member of the Motivational Interviewing Network of Trainers and was trained by William Miller, the father of motivational interviewing (MI), in the training and supervision of MI. Dr. Steinberg is particularly interested in using motivational interviewing to increase motivation for quitting smoking and/or to seek formal tobacco dependence treatment.

Cristine Delnevo, PhD, MPH is an Associate Professor in the Department of Health Education and Behavioral Science and the Director of the Center for Tobacco Surveillance and Evaluation Research at UMDNJ-School of Public Health. Dr. Delnevo has been the Principal Investigator of the Independent Evaluation of the New Jersey Comprehensive Tobacco Control Program since the program's inception in 2000. She was recently awarded a R01 grant from the National Cancer Institute (NCI) to improve the inclusion of young adults in tobacco control surveillance and research via cell phone RDD sampling. She is also the Principal Investigator of two additional NIH grants to improve tobacco control surveillance and monitoring.

M. Jane Lewis, DrPH, is an Associate Professor of Health Education and Behavioral Science at the UMDNJ-School of Public Health. She is the Principal Investigator of the Trinkets and Trash project (www.trinketsandtrash.org), a surveillance system and archive of tobacco industry marketing materials and products. She has over 20 years of experience in tobacco control and conducts research examining the innovative marketing strategies of the tobacco industry with a particular emphasis on the use of direct marketing strategies.

Mary Hrywna, MPH is an Instructor in the Department of Health Education and Behavioral Science and serves as Manager of the Center for Tobacco Surveillance and Evaluation Research at UMDNJ-School of Public Health. As Center Manager, she is responsible for managing the daily operations of the Center's research activities as well as contributing to grant writing and manuscript publication. Ms. Hrywna has more than 10 years of experience working at universities coordinating and conducting behavioral science and policy research. In addition, she has presented over 40 papers at professional meetings and author or co-authored more than 20 journal articles on topics related to tobacco.

Registration is available on-line: www.tobaccoprogram.org. Should you learn in advance that you will be unable to attend training for which your registration has been confirmed, please email beltrecl@umdnj.edu so that the space we have reserved for you can be made available for another participant. Participants who sign in on time and are present for the entire training session will receive documentation of attendance. For further information and to discuss possible provisions for any physical or dietary needs, please call 732-235-8222.

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Professional Contact Hours

Professional Contact Hours Provided

- Participants may not be eligible for continuing education credits if they are not on time and present for the entire five days of the training series.
- Participants must sign in and sign out each day.
- Participants must submit a completed evaluation form at the end of the training.
- Partial credits will not be issued to participants arriving late or leaving early.

NOTE for Certified counselors, Nurses, Psychologists, and Social Workers: Your certificate will be **emailed** to you within three weeks of receiving your request form.

Certificate Fee for Professional Contact Hours is \$20 payable by separate check or money order **ONLY** after the conference.

IMPORTANT NOTE: There is no commercial support for this activity. Dr. Steinberg has previously received an unrestricted research grant from Pfizer in 2006 and Dr. Williams has received research grant support from and has been a consultant to Pfizer. The other speakers have declared that they have nothing to disclose.

Certified Counselors: University Behavioral HealthCare (UBHC) is an NBCC Approved Continuing Education Provider (ACEPTM) and a co-sponsor of this program. UBHC may award NBCC approved clock hours for events or programs that meet NBCC requirements. The ACEP maintains responsibility for the content of this program. (33 hours). Approval Number 6198.

Nurses: University Behavioral HealthCare (UBHC) is an approved provider of continuing nursing education by the New Jersey State Nurses Association, an accredited approver by the American Nurses Credentialing Center's COA. P#204-7/09-12. Accredited status does not imply endorsement by University Behavioral HealthCare (UBHC), NJSNA, or ANCC of any commercial products or services. (32.5 contact hours)

Psychologists: University Behavioral HealthCare is approved by the American Psychological Association to sponsor continuing education for psychologists. University Behavioral HealthCare maintains responsibility for the program and its content. Instructional Level: Beginning. (33 CE Credits). Provider #1532.

Social Workers: University Behavioral HealthCare of the University of Medicine & Dentistry of New Jersey, provider #1173, is approved as a provider for social work continuing education by the Association of Social Work Boards (ASWB) www.aswb.org, through the Approved Continuing Education (ACE) program from August 10, 2009 to August 10, 2012. University Behavioral HealthCare of the University of Medicine & Dentistry of New Jersey maintains responsibility for the program. Social workers participating in this course will receive 33 clinical continuing education clock hours. Targeted social work practice level: Intermediate.

NEW: Social Workers must be prepared to write in their Social Work license/certification/registration number and license jurisdiction on the sign in sheet. Please be sure to bring this information with you to the training.

ASWB credits accepted by the New Jersey State Board of Social Workers. For other states go to www.aswb.org to confirm that state acceptance of ASWB credits.

Please contact Sharon Eaton at (732) 235-9282 with any questions or concerns regarding continuing education documentation for this training.

Certified Alcohol and Drug Counselors: The Certification Board, Inc. (www.certbd.com) has approved this course for 33 hours for CADC continuing education credits. Approval #9298.

Certified Health Education Specialists: This program has been approved for 32.5 Category I Continuing Education Credits for CHES by the University of Medicine and Dentistry of New Jersey-School of Public Health. The UMDNJ-SPH has been designated as a provider of continuing education in health education by the National Commission for Health Education Credentialing, Inc. Event #19051

Continuing Respiratory Education (CRCE) system of the American Association for Respiratory Care (AARC): This program has been approved for 31.5 hours Continuing Education Credits. Course # 212831000.

Family and Marriage Counselors

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Agenda

	Day 1	Day 2	Day 3	Day 4	Day 5
9:00am	Certification and Organizations History of Tobacco Control Prevalence and Patterns of Tobacco Use Public Health Model Surgeon General's Report Master Settlement Agreement	Assessment Tools Behavioral Change Skills & Treatment Strategies	Neurobiology of tobacco addiction	Group treatment	Treatment planning and relapse prevention
10:30 am	BREAK	BREAK	BREAK	BREAK	BREAK
10:45 am	History of Tobacco Control (continued)	Behavioral Change Skills & Treatment Strategies (continued)	NRT Pharmacotherapy	Group treatment and Role play	Treatment planning and relapse prevention (continued)
12:00pm	NETWORKING LUNCH	LUNCH	LUNCH	LUNCH	NETWORKING LUNCH
1:00pm	History of Tobacco Control (continued) FDA Regulation Smokeless Tobacco and Reduced Harm Products	Motivational Interviewing	Non-Nicotine pharmacotherapy	Culturally sensitive treatment and community outreach	Treatment planning and relapse prevention Case Reviews
2:30pm	BREAK	BREAK	BREAK	BREAK	BREAK
2:45pm	Evidence-based treatment and Public Health Service Guidelines Medical Complications Caused by Tobacco and Environmental Tobacco Smoke	Motivational Interviewing (continued) Participant role play	Case Studies	Tobacco industry tactics Program planning and evaluation	Case Reviews (continued) Discussion Evaluation (10 mins)
5:00 pm	END	END	END	END	END

*** A Take-home, clinical assignment will be part of the training activities. The time for completion for the assignment is estimated to be 6 hours total.**

5-Day CTTS Training

OCTOBER 3-7, 2011
JANUARY 23-27, 2012
APRIL 23-27, 2012

5-DAY CTTS TRAINING REGISTRATION PROCESS

Registration Form must be completed in full, by each participant.
You may register for this training online at www.tobaccoprogram.org

If you have any questions please feel free to call Claribel at (732) 235-8222
or email beltrecl@umdnj.edu

Registration is complete AFTER a confirmation email has been received by the participant.

***CONFIRMATION EMAIL WITH DIRECTIONS WILL BE SENT TO EACH PARTICIPANT
AFTER PAYMENT HAS BEEN RECEIVED.**

Registration Details

Please call Claribel at 732 235-8222 if you would like to discuss special accommodations for disability (ADA)

Course Confirmation Procedure

Course confirmation **via email** will be sent to participants, up to one week prior to the course.
If you do not receive confirmation, please call us at (732) 235-8222.

Cancellation Policy

All attendees are asked to please notify the Training Staff at 732-235-8222, as soon as possible, regarding a cancellation of attendance. Seating is limited and if a cancellation is received, there may be an opportunity for another participant to attend the training.

Additional Information

For your comfort we suggest you bring a sweater and/or a jacket to accommodate for room temperature variations.
Certificates of attendance will only be given only to those participants who sign in before the training begins and stay for the entire session.