

National Conference May 28, 2004

Dr. Greg Connolly

Harvard School of Public Health

Why Do We Need Regulation of Tobacco Products?

Dr. Michael Cummings

Roswell Park Cancer Institute

The Failed Promises of the Tobacco Industry

Dr. Jonathan Foulds

UMDNJ-School of Public Health

What is the Role of Treatment in Comprehensive Tobacco Control

Dr. Cheryl Heaton

American Legacy Foundation

From Research to Practice – Using the Media to Help Smokers Quit

Matthew Myers

Campaign for Tobacco-Free Kids

Lessons from the MSA About the Future of Comprehensive Tobacco Prevention and Cessation

Dr. Ken Warner

University of Michigan

Economics and Tobacco: Myths and Realities

Dr. Douglas Ziedonis

UMDNJ-Robert Wood Johnson Medical School

People with Mental Health and Addiction Problems – The Forgotten Smokers?

40 Years of Tobacco or Health

HOW CAN WE DO BETTER?

This national conference will commemorate the 40-years since the 1964 Surgeon General's Report on smoking and health. It will explore what has changed since then and propose methods of tackling the challenges that remain.

The Conference will also include afternoon workshops on clean indoor air, tobacco dependence treatment, tobacco's effect on the family, and reducing smoking in young people.

Professional Contact Hours Provided for

Nurses: University Behavioral Healthcare is an approved provider of continuing education by the New Jersey State Nurses Association, Provider Number P204-7/03-06.

Psychologists: University Behavioral HealthCare is approved by the American Psychological Association to offer continuing education for psychologists.

Educators: UMDNJ, School of Public Health, Tobacco Dependence Program is an approved provider for professional development hours, through the New Jersey Department of Education, Provider Number 4001.

Contact hours have been applied for CADC and Social Workers.



Workshops

A	The Benefits of Smoke Free Legislation
B	Management of Hard to Treat Patients for Tobacco Dependence: Doing Better with Highly Addicted Smokers
C	Tobacco's Cost to the Family
D	What Works in Reducing Tobacco Use in Young People
Interactive Discussion: The Potential Role of Nicotine Maintenance in Reducing Tobacco- Caused Harm	

Registration Fee - \$95

Refreshments and Lunch included.

Reserve your Room:

www.newbrunswick.hyatt.com/groupbooking/todp

Register on line:

www.tobaccoprogram.org

Contact Joan Maurer at 732-235-8220 or joan.maurer@umdnj.edu for registration information.

For exhibits or other conference-related information contact

Patti Repetto at 732-235-8215 or patricia.repetto@umdnj.edu