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**New Staff at the Tobacco  
Dependence Program**



**Roena RabeloVega**

*Community Outreach Coordinator*

Roena RabeloVega was born in Oakland, California. As the child of Mexican origin parents she was reared in a Spanish speaking household. She received her undergraduate education in American Studies at San Francisco State University and her graduate work in Journalism at the University of Texas at Austin. Her professional experience in public health and related work, spans 25 years. This experience includes monitoring health problems in immigration detention facilities of INS contractors; doing background research and editing for public health research projects at the University of California, Berkeley; conducting interviews and writing health-related articles for the largest Spanish-language newspaper in San Antonio, Texas, and professional academic journal editing. Roena is coordinating the TDP *Proyecto Vida: Latino Deje de Fumar* initiative, which is funded by the Robert Wood Johnson Foundation to provide culturally competent tobacco cessation services to the Latino community of New Jersey.

Her professional goal is to develop long range strategies for more effective communication of health promotion information and improving health literacy in Latino communities where income and education levels are near or below the poverty line.

**A Nationwide  
Collaborative Art Project**

*Be Counted...*



*Hands of Hope*

(Artwork in logo by Garrett V., Hillsborough, NJ 08844 USA Age 6, 4/14/04)

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The **Tobacco Dependence Program** is dedicated to reducing the harm to health caused by tobacco use. We do this through education, treatment, research and advocacy.

The **Tobacco Dependence Program**, UMDNJ-School of Public Health, helps programs, organizations and clinicians deal with tobacco issues and nicotine dependence.

**Products and services include:**

- ◆ consultation
- ◆ education and training
- ◆ policy & program development
- ◆ treatment planning
- ◆ staff recovery workshops
- ◆ tobacco dependence treatment



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